

iCrowd:
Innovation, Digital Workforce and Intellectual Property Rights
Final Scientific Report

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1 Summary of last year's activities

During the last 12 months of the project, I had the opportunity to attend to several international conferences as a presenter. In particular, I attended the following events:

- 2024 - Digital Platform Ecosystem Forum, Passau (DE);
- IIOC, Boston (US);
- 12th biennial Postal Economics Conference on E-commerce, Digital Economy and Delivery Services, Toulouse (FR);
- Annual MaCCI Conference 2023, Mannheim (DE);
- 2023 - Workshop on Digital Markets, Bocconi University (IT);
- ASSET 2023 Annual Meeting, Lisboa (PT);

Two papers have been published this year:

- Delbono, F., Reggiani, C. and Sandrini, L. (2024), “Strategic data sales with partial segment profiling”, *Information Economics and Policy*, 68, 101102
- Sandrini, L. (2024), “Price versus Market Share with Royalty Licensing: Incomplete Adoption of a Superior Technology with Heterogeneous Firms”, *Review of Industrial Organization*, 64: 243–265.

Both journals are indexed as Q1 journal in the Scimago Journal Ranking.

Furthermore, the following papers are submitted, under review, or received a revise and resubmit decision:

- Gambato, J. & Sandrini, L. (2023) “Not as good as it used to be: Do streaming platforms penalize quality?” ZEW Discussion Paper No. 24-045 (submitted to *International Journal of Industrial Organization*),

- Manenti, F. & Sandrini, L. (2023), “Patents with competing innovators: non-obviousness requirement and the direction of innovation.” QSMS-DP-23-003 (R&R Journal of Industrial Economics)
- Navarra, F. & Pino, F. & Sandrini, L. (2023) “Mandated data sharing in hybrid market-places.” ZEW Discussion Paper (under review at Management Science)

All this articles have been produced during the research period and, as such, acknowledge the OTKA funds and will do so in their published versions if and when accepted.

Together with the other publication:

- Sandrini, L. (2023) “Competition, Innovation, and Incomplete Adoption of a Superior Technology”, *Economics of Innovation and New Technology*, 32(6): 783–803.

the two recent publications and the several ongoing working papers mark the achievement of the main objective of the research project. Overall, I am extremely satisfied with the outcomes. In the last three years, thank to the opportunity granted me by the OTKA funds, I have been able to travel around Europe and the US. I attended several conferences and talk with many international scholars. Thus, I think that the QSMS research group at the Budapest University of Technology and Economics also benefited from this opportunity.

More generally, the funds gave me the chance to set up a coherent and consistent research plan for the next 5 years. Indeed, as my affiliation with BME is coming to a end, I have been able to find a new academic position at the ZEW Mannheim (Germany). I believe that the freedom to travel and attend conferences given me by the funds has largely contributed to increase the likelihood of this match to materialize. I am extremely grateful for that.